

*New IRS Regulations –
New Opportunity for FSA Growth!
Don't Miss out!*

**From the Desk of
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Vice President,
Principal
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**About
3PAdministrators**

3PA is a Third Party Administrator headquartered in Onalaska, WI and is one of the most experienced and flexible organizations in the Midwest. Administrative services such as COBRA Compliance Administration, HIPAA certification, Flexible Spending Account administration, HRA & HSA administration and complete administration of Self funded Medical, Dental and Vision Plans. 3PA has been offering the Benny™ Prepaid Benefits Card from Evolution Benefits since 2006.

In July of last year, the IRS released the Guidance Notice 2006-69, that officially allowed benefit debit cards to be used at ALL supermarkets, grocery stores, discount stores and wholesale clubs that implement an Inventory Information Approval System (IIAS) – systems that can identify and separate FSA-eligible and non FSA-eligible items.

This means that benefits cards can now be used in stores that offer this feature for the total FSA-eligible amount and NO receipts will be requested to verify the eligibility of the purchase! What could be easier for the employee! Another form of payment will be requested for the non-eligible items.

Although the mandate to build an IIAS is not in effect until January, 2008, many supermarkets and retailers are rushing to implement these systems to make it easy for cardholders to shop in their stores. Just a few months ago, Wal-Mart® and Sam's Club® announced that their system was up and running. We are certain that many more will follow in the coming months.

This is great news for employers who can now offer cards as a new low cost benefit and a great convenience for the participant.

Join the many employers nation wide who have already implemented a card program. Let's get you started today!

Visit us at www.3PAdmin.com or 888-540-0094 for more information.